

Jenna Horak

Advertising and Public Relations Major

Minneapolis, MN
612-309-8690
Jennamhorak@gmail.com

EXPERIENCE

Kappa Delta Sorority, Chicago, IL— *TikTok Chair*

November 2023 - Present

I plan and deliver content on Tiktok for the Kappa Delta Chapter at Loyola University Chicago. Some of my responsibilities include communicating with team members, planning and collaborating on content, as well as providing insight for content on all Kappa Delta social platforms.

Caribou Coffee, Spring Lake Park, MN— *Barista*

May 2023 - Present

I currently work at Caribou Coffee as a Barista. Some of my responsibilities include customer experience, organization, teamwork, and timeliness.

Drink Happy Thoughts, Chicago, IL— *Barista and Social Media Manager*

August 2023 - December 2023

I plan, shoot, and edit content for the Instagram and TikTok accounts, while also performing usual barista responsibilities. I have effectively increased engagement and viewership through monitoring social media analytics and observing trends.

Flamingo's Ice Cream, Fridley, MN— *Shift lead*

July 2021 - August 2022

I worked in a local ice cream shop. My responsibilities included customer service, training employees, being a keyholder for opening and closing, keeping a clean work environment, working the cash register, and collaborating with coworkers.

EDUCATION

Loyola University, Chicago, IL— *BA*

August 2022 - Graduating May 2026

GPA: 3.668

Majoring in Advertising and PR, Minor in Marketing

Kappa Delta Sorority

Totino-Grace High School, Fridley, MN

August 2018 - Graduated June 2022

Activities included: Dance club, Dance team, Golf Spanish club, Environmental club, National Honors Society, and Link Crew.

SKILLS

Proficient in Adobe Photoshop

Customer service

Teamwork

Creativity

Proficient in Microsoft Excel

AWARDS

National Honors Society
11th–12th Grades

Varsity Dance Team Captain 12th
Grade

Minnesota State Dance Team
Champion -2019, 2020

Loyola University Chicago Dean's
List - Fall 2022–24, Spring 2023,
24

LANGUAGES

A2 Level Spanish

Beginner Italian

REFERENCES

Rachel Doran
763-370-6385

Meg Kolfat
651-276-4017

